

VISUAL 1 - ST. LOUIS BROCHURE

Welcome to
St. Louis



St. Louis welcomes you to sample its many restaurants, museums, parks and entertainment during any season of the year.

St. Louis is an historic city located on 60 square miles just south of the meeting of the Mississippi and Missouri Rivers. It features many attractions for families, business executives, and people just passing through.

St. Louis is also a great place to live and work. It is the home of thriving manufacturing and service industries, its schools maintain high standards of excellence, and city government works with labor and management to provide opportunities for all.

SOCIAL CHARACTERISTICS

Who lives in St. Louis?

St. Louis has distinctive neighborhoods and rich architecture. The city's 79 neighborhoods are supported by not-for-profit community organizations and associations.

Many neighborhoods reflect their ethnic backgrounds, with German, Italian, and Irish communities still prominent. A growing Asian population has begun to settle along South Grand Avenue.

St. Louis proper has a population of 348,000 (2000 census), of whom 44% are white, 51% are black, and 5% are of other races. In 2000, people aged 19 and under made up 29% of the population; those 65 and older made up 14%.

Metro St. Louis, a 12-county area of 7,000 square miles, includes about 2.6 million people.

THE ST. LOUIS ECONOMY

St. Louis' location is close to Kansas City (250 miles), Chicago (300 miles), Indianapolis (250 miles), and Memphis (300 miles). Whether by air or land travel, St. Louis is easy to get to -and hard to leave!

Workers have many opportunities in the St. Louis metropolitan area. The largest employer is BJC Health System, with 22,964 employees, followed closely by The Boeing Co., which employs 21,000. Several national and international companies have facilities in St. Louis, such as The May Department Stores, Anheuser-Busch, Inc., Daimler Chrysler Corp., Southwestern Bell, and Trans World Airlines.

Whether you work in manufacturing or service, there are jobs for you in St. Louis.

VISUAL 2 - ST. LOUIS BROCHURE

GOVERNMENT AND INFRASTRUCTURE

St. Louis is governed by a mayor and a board of 28 aldermen representing the various wards of the city. Budget responsibilities are shared by the mayor, the president of the board of aldermen, and the city comptroller.

St. Louis is located at the confluence of Interstate Highways I- 70, I-64, and I-55. It is surrounded by a beltway, I-270. The Metro link transit system connects downtown St. Louis with the airport, with future expansion traveling to Clayton, Mo. (the St. Louis County Seat), as well as



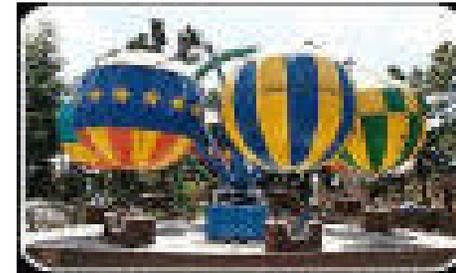
HERITAGE

The city was founded in 1764 as a fur trading post by Pierre Laclede. Throughout the 19th century, St. Louis became an important center of commerce and trade along the Father of Waters.

The city was incorporated in 1823, and its current boundaries were established in 1876. In the 1890s, St. Louis was the fourth largest city in the United States.

St. Louis hosted the World's Fair in 1904. More than 20 million people were said to have visited the exposition during its seven-month run.

Now, heading toward the 21st century, St. Louis continues to encourage private and public development and has become; a national and international center for mining, manufacturing, and health care.



RECREATION NATURAL RESOURCES

St. Louis has many acres of parks for citizens to enjoy. Hiking, biking, nature trails, and cultural treasures are preserved, and care is taken to maintain a healthy quality of life for all.

Even the St. Louis Zoo, world renowned for its animal-friendly environment seeks always to improve its care for animals while education and entertaining the public it serves.

